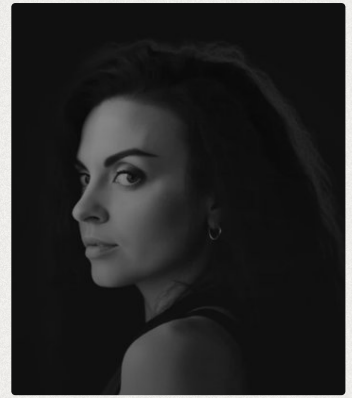


Nadezhda Korotkevich

GRAPHIC DESIGN → WEB DESIGN → UI/UX → ILLUSTRATION → AI

teyega@mail.ru [Telegram @nadenka_nadushca](https://t.me/@nadenka_nadushca) [+7 \(982\) 188-61-14](tel:+79821886114)
[Portfolio: nkorotkevich.com](https://nkorotkevich.com)



About

Designer and illustrator with 17+ years of experience and 300+ delivered projects – from startups to international companies.

I work where systems thinking meets visual expression: I design interfaces, build brand visuals and draw illustrations. Good design, to me, is not only beautiful but clear and practical.

Experience 2011–2026

LuckyGroup

RU

Dec 2024 – May 2026

Websites and landing pages, Tilda development. Identity, branding, logos. Print, presentations, social media. Exhibition stands and full design support for conferences. Illustration, retouching, AI tools.

MoySklad

RU

Mar 2024 – Dec 2024

Product portal work, user research, landing pages. New design concept, social media, print, merch, exhibition stands, presentations.

EFKO

RU

Jan 2023 – Mar 2024

Project work for one of Russia's largest food companies: design concept for a subscription magazine for professional chefs and menus for several restaurants; all illustrations and prepress.

Ants Games

UAE

Mar 2022 – Dec 2022

Game interfaces, characters, backgrounds and UI elements. Social media and ad creatives.

EmiDAO

UAE

2021 – 2022

Websites and landing pages. Concepts and illustrations for an NFT project, stickers, social media.

Rip Technologies

USA

2020 – 2021

Concepts and illustrations for posters and greeting cards, prepress.

TutMe

RU

2014 – 2020

Corporate websites, e-commerce, landing pages, mobile apps, prototyping. Illustration, retouching, packaging, prints, infographics, presentations, print. Led a team of five designers for 2 years.

Bloomex

CA

2011 – 2014

E-commerce and landing pages, retouching, packaging, infographics, presentations, print. On-site in a Canadian company, English-speaking team.

Skills

01 Design from UI to print

UI/UX, websites, branding, illustration, print.
200+ design concepts, hundreds of logos.

03 6+ years in an IT studio

Close collaboration with developers, from idea to launch.

05 Leadership and mentoring

Led a team of five designers for 2 years.

07 Vibe coding

Websites and interactive tools built with AI.

02 Design education

Engineering degree in design (TRTU, now SFedU).

04 International experience

3+ years in an English-speaking Canadian team, long-term remote work with clients abroad.

06 Ownership and deadlines

Extensive freelance experience; I plan my workload and deliver.

08 AI and automation

AI assistants, workflow automation, image and video generation.

Tools

CORE	Figma, Photoshop, Illustrator, Lightroom, Acrobat, Tilda, Procreate
AI	ChatGPT, Claude, Codex, Lovable, Midjourney, Higgsfield, Krea, Recraft, Kling, Runway, Nano Banana, Suno
OTHER	GitHub, Supabase, Vercel, Obsidian, Miro, InDesign, Fresco, CorelDRAW, Procreate Dreams, CapCut, WIX, Keynote, PowerPoint, Google Slides

Courses

AI Expert	Experimental composition	Applied typography	Interaction design	Web design
Tilda School	Creative layout and animation	Working with Western clients		

Languages

Russian – native · English – working · Turkish – basic

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